



## SAFETY AND SUSTAINABILITY IN CARTONBOARD: WE BRING THE FOREST TO YOU!

### ECMA & Metsä Board Study Tour | Wednesday 14 until Friday 16 March 2018

Would you like to learn all there is to know about the production of cartonboard? Follow the folding carton industry supply chain from forest until consumer during the ECMA and Metsä Board Study Tour to Finland.

#### **We bring the forest to you (and you to the forest)**

The tour will bring you to the Äänekoski board mill as well as to world's first next-generation bio-product mill. Metsä Board's Äänekoski Board Mill produces fully coated bleached paperboards for high performance packaging and graphical end uses. Metsä Group's new bio-product mill produces high-quality pulp and a broad range of bio-products. Both mills are located in Äänekoski in Central Finland.

Participants to this study tour will have to arrange their own flights and pay for the hotel costs. The mill visits (lunches, dinners and local transportation) are organised and kindly offered by Metsä Board.

This tour is being offered exclusively to the European converter community. You can now register online. The number of participants is limited to 20 (twenty), so please register before January 1<sup>st</sup> 2018.

**Register online by clicking [here](#)**

### FULL STUDY TOUR PROGRAMME

#### Day 1 | Wednesday 14 March 2018

By 11.30 Arrivals in Helsinki

11.30 – 15.30 Bus transportation from the Helsinki airport to Äänekoski

#### *Lunch en route*

15.30 – 18.00 Welcome to Metsä

- Circular economy and Metsä Group
- Boardmaking in short
- Visit to Metsä Board Äänekoski (paperboard mill)

18.00 Transport to Jyväskylä (Hotel Solo Sokos Paviljonki - tbc)

19.30 Dinner in Jyväskylä



---

### Day 2 | Thursday 15 March 2018

08.00 Transport from Jyväskylä to Metsä Board Äänekoski

08.45 Sustainable forestry practices and forest certification

- Visit to a harvesting site & coffee in the forest

12.00 Lunch at the Club House

13.30 Visit to Metsä Group's next-generation bio-product mill:

- Pulp production
- Bio-economy and bio-products

15.30 Safe and sustainable paperboard supply chain

Discussion and Q&A

Dinner at the Club House

Transport to Jyväskylä (hotel)

### Day 3 | Friday 16 March 2018

8.00 Transport from Jyväskylä to Äänekoski

8.45 Visit to Metsä Board Technology Centre:

- Quality testing / Laboratory
- R&D focus areas
- Customer collaboration

11.00 Lunch at the Club House

Transport to Helsinki (approximately 3,5 hrs)

Flights back or overnight in Helsinki

### Day 4 | Saturday 17 March 2018 (optional)

Optional: Visit to Helsinki

Flights back